## Guidance for Organisations



## 6 things to know about consent

1



It must be a genuine choice, freely given and a positive opt-in. Don't use pre-ticked boxes – you can't opt people in by default.



Consent should be clear and concise. Be specific on how the personal information will be used.

4



Parental consent is needed for children under 13 years old for processing that requires payments.

3

You don't always need consent. Other legal bases include processing for 'compatible' purposes, contractual or legal obligations.

5



Explicit consent is needed for special category personal information, e.g. health, race or genetic data 6



Make it simple for people to withdraw consent. Processing shouldn't be a precondition of service.

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